
Instructions for Student Ambassador Application

We're looking to recruit a small number of digitally savvy students from who are happy to share their student life experience with future CMTN students and become **CMTN Digital Ambassador!**

What do Digital Ambassadors do?

Our Student Ambassadors are a select group of student leaders who work with the Marketing and Recruitment (M&R) team. Digital Ambassadors play a key role in connecting and sharing your campus life & student experience at CMTN with potential future students, including:

- Create fun and engaging contents on social media platform
- Support pre-arrival student gathering
- Information sessions
- Answer questions from future students

The M&R team will give you full training and you have the flexibility to work when you want and to try out roles that might suit your skill set.

What is the commitment?

- Volunteer a minimum of 12 months
- Attend Monthly Digital Students Ambassador meetings
- Participate in recruitment related events or initiatives
- Participate in marketing initiatives per semester
- Publishing one post on social media platform per week (Photos, reels, videos etc.)

What is the benefit?

- Develop soft skills (Communication, teamwork, adaptability etc.)
- Enhance your social media and digital skills
- Flexible hours - easy to fit in around your studies
- Great experience for your Cover letter
- Bookstore vouchers as a reward for volunteering
- Monthly appreciation gift
- Certificate of Appreciation

An application form is available at the Registration Desk at Cedar Building or click [here](#). Limited spots available and you may need to submit an example of creative work that describes why you chose to study at CMTN and your student experience so far.

For more information, please contact Schoe@coastmountaincollege.ca

Digital Ambassador Application Form

This is an application form to register your interest in becoming a CMTN Digital Ambassador. Please submit the completed form to Marketing and Recruitment team.

Email: Schoe@coastmountaincollege.ca

First and Last Name: _____
 Email: _____
 Student Number: _____
 Phone Number: _____
 Academic Program: _____ **Year:** _____

Have you previously Applied? Yes No
 Are you an International or Domestic Student? Domestic International
 What is your Country of Origin? _____
 Which Campus are you studying at? _____
 Are you considered a First Nations, Métis or Inuit Student? Yes No Other _____

List any college activities that you participated in:

College Activity	Dates

Why are you interested in becoming a CMTN Digital Ambassador?

Is there any specific skill you want to gain from the role?

What excites you about Coast Mountain College and how will you help prospective students explore and learn?
